

Appendix G: District Management – Improved Approach

- **New Multi-Agency District Team:** Since January 2019, the district has had a new dedicated team of Council City Inspectors, NWECC security services and Rough Sleeping Outreach support. Along with a new partnership governance structure, this team provides a proactive and co-ordinated response to management issues that arise in the area. Discussions are also ongoing with the Police to secure support to this team within the new West End BCU model. The team will liaise with partners such as contractors, local residents, businesses and property owners as well as other internal teams within their respective organisations. Monitoring of the effectiveness of this will be reported to the Council in due course.
- **Improved Highways Maintenance:** The Council have increased the frequency of planned repairs and maintenance to the footways and highways within the District to ensure a more timely response to defective and damaged pavements and roads. Planned street closures have been increased from 6 at present to 18 per year. The Council have also co-ordinated the schedules of utility companies to better align their repair and upgrading works, to reduce the number of times the highway is dug up and disrupted, and where these works need to be carried out the areas will be replaced with the same standard of materials.
- **Emerging Street Entertainment Policy:** Oxford Street will be a pilot area for the Council's emerging street entertainment policy. This policy is currently being developed with stakeholders and aims to ensure that street entertainment will be appropriate in terms of quality and management for this world class district. It should continue to bring culture and vibrancy to the district whilst minimising the risk to pedestrians caused by crowds on the already crowded street, and adverse impact of noise on businesses and residents. We anticipate the public consultation on the emerging policy to begin in Spring 2019.
- **Improved Street Cleaning:** From April 2019 both NWECC and the Council have committed to increase the number of cleansing vehicles deployed to the street each day as well as increase the number of times the district is deep cleansed.